DEMANDMETRICS

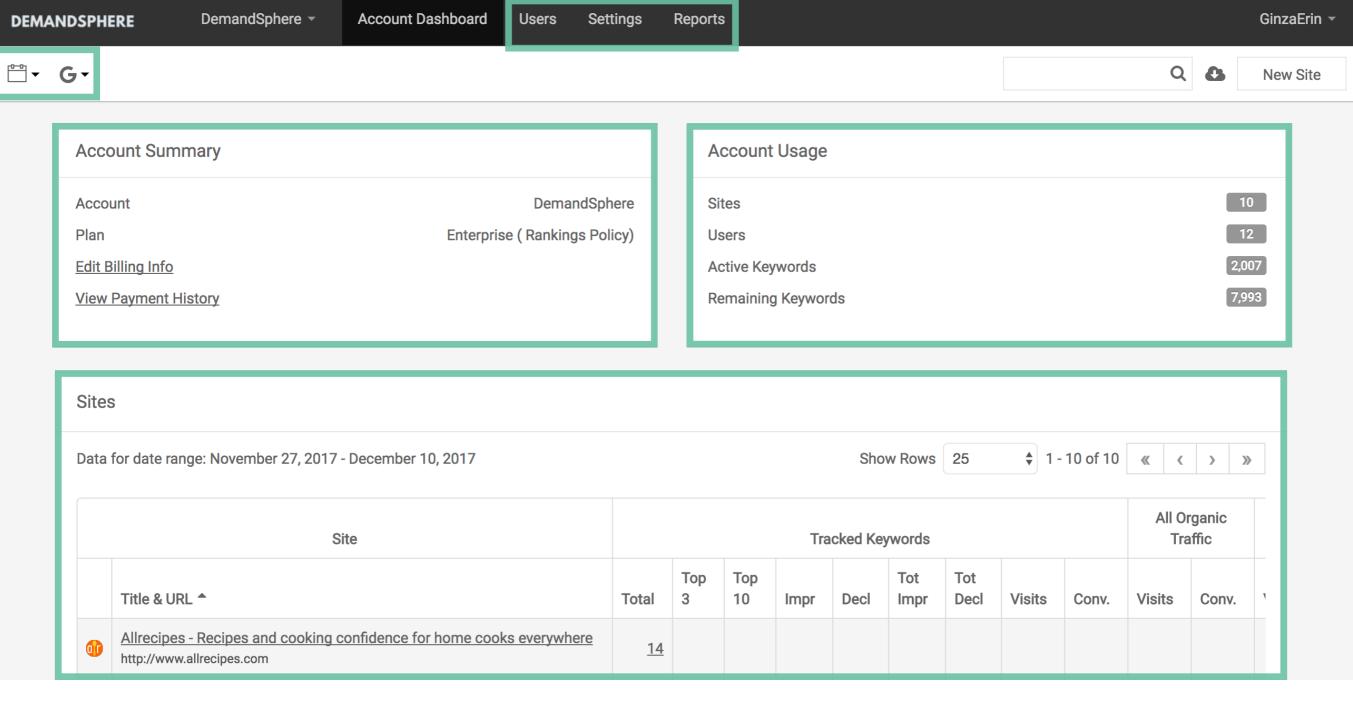
Account Dashboard

DEMANDSPHERE All Accounts Settings Notification Settings GinzaErin ▼

Accounts You Own						
Name	Plan	Sites	Users	Keywords		
<u>DemandSphere</u>	Enterprise	10	12	2,007		
Accounts You Were Invited To						
Name						
Ginzamarkets, Inc.						

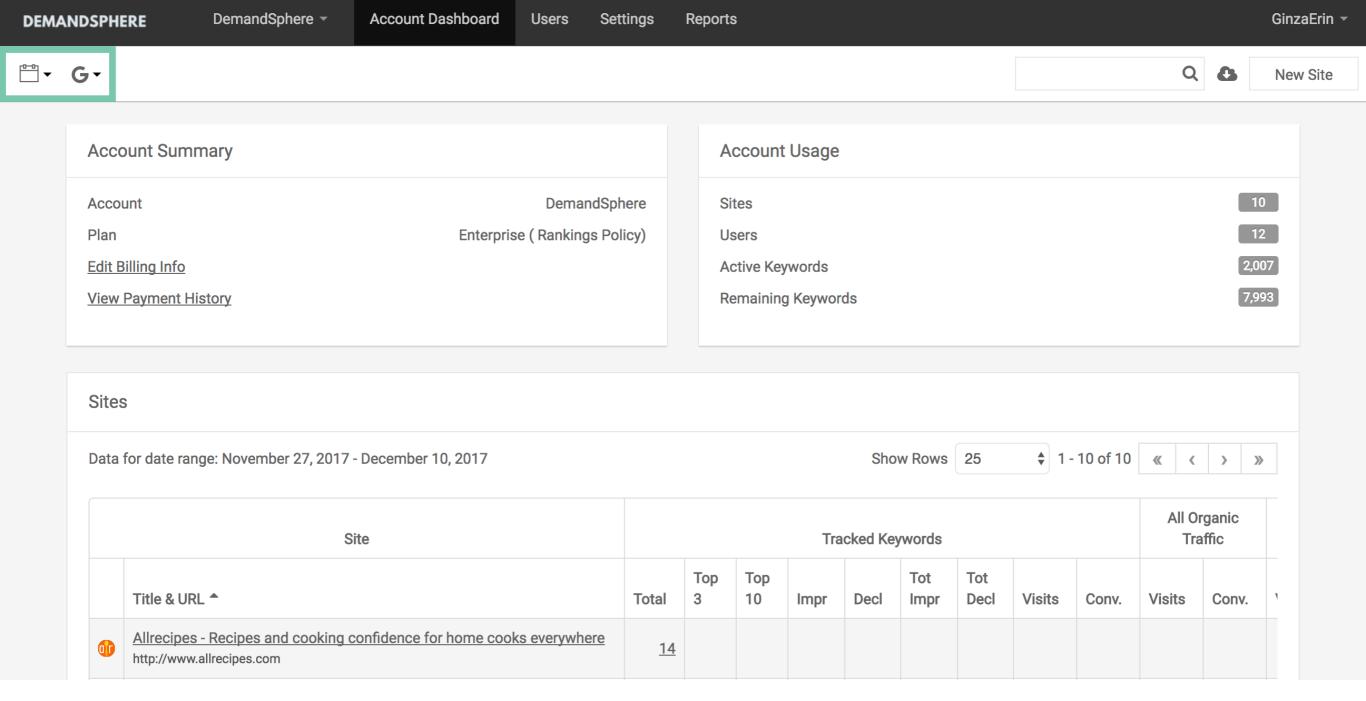
THE ACCOUNT DASHBOARD

an overview of your DemandMetrics home base



WHAT'S HERE

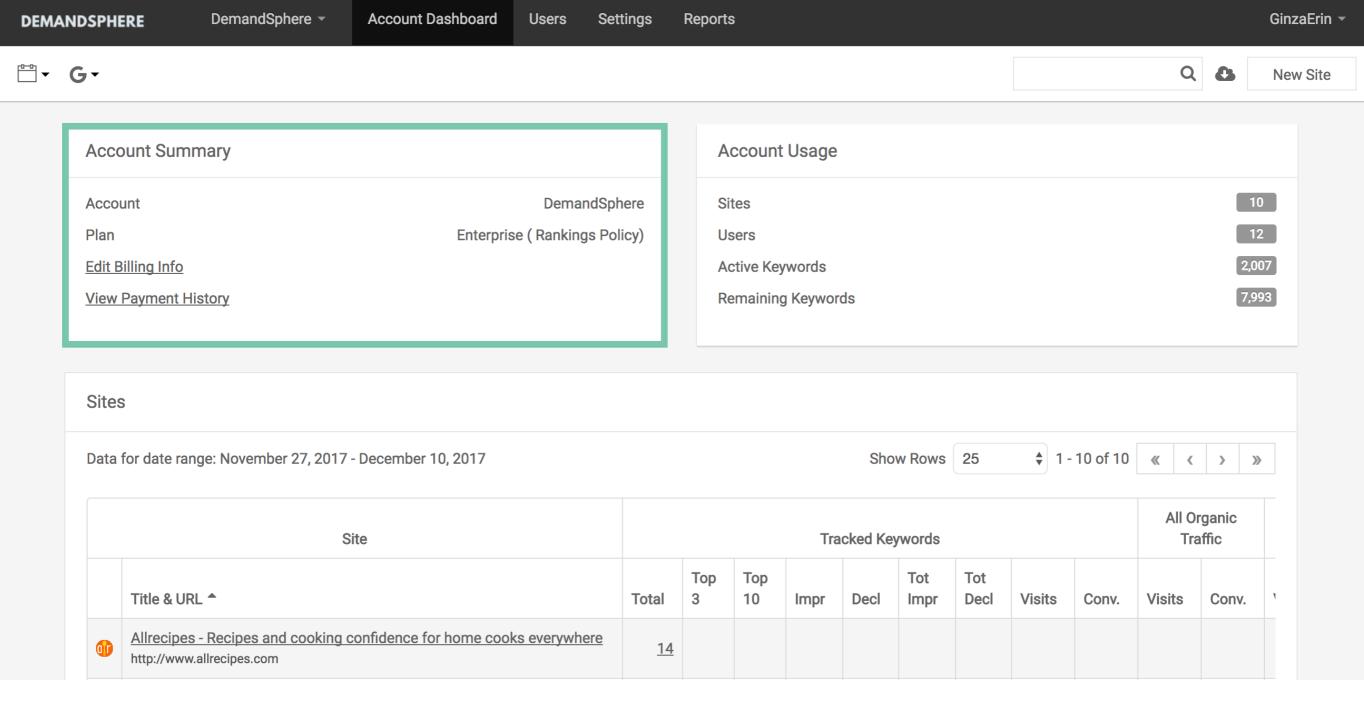
- Filters for date range and search engine
- Your account summary including billing information and current plan
- Account usage stats such as total sites (domains), users, keywords, etc.
- Listing of sites and key statistics
- ▶ Ability to add new users, adjust settings, access all reports, and add new sites



ACCOUNT FILTERS

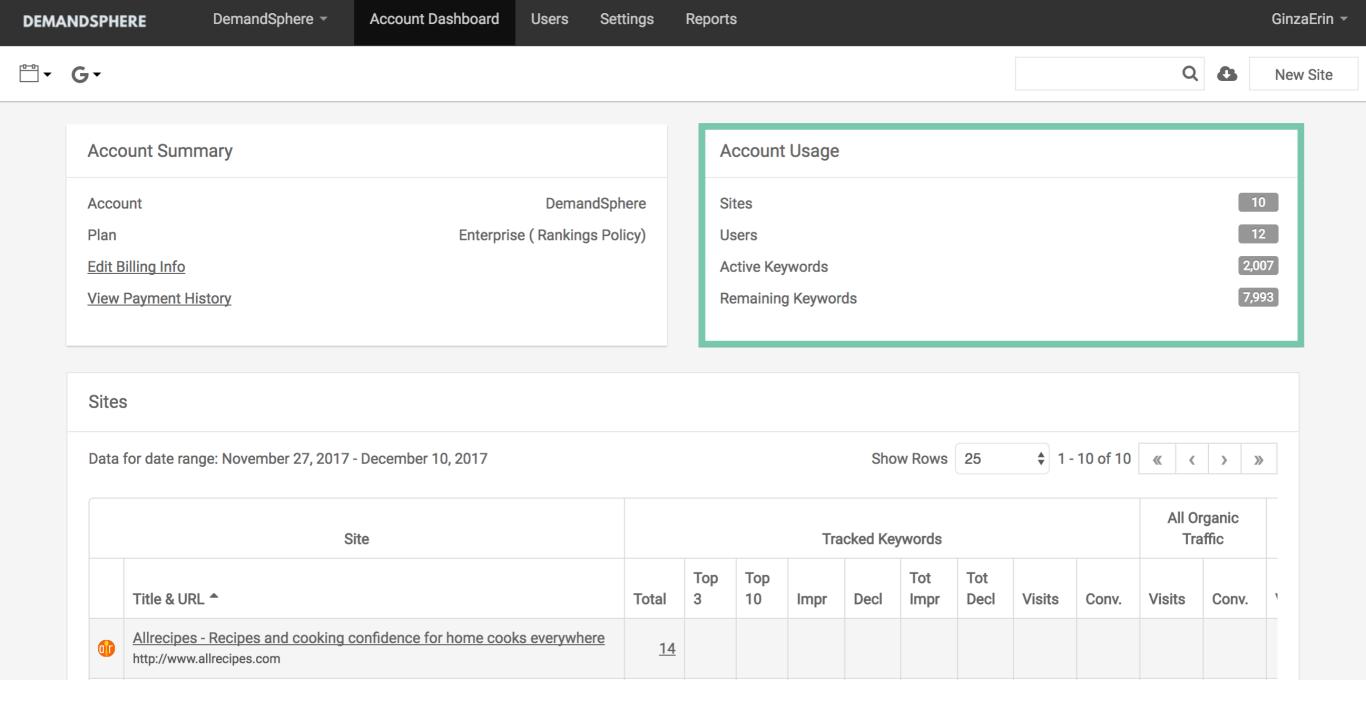
The filters in your account dashboard allow you to

- Select a date range to update your site statistics
- ▶ Choose a search engine to view key analytics data including visits and conversions



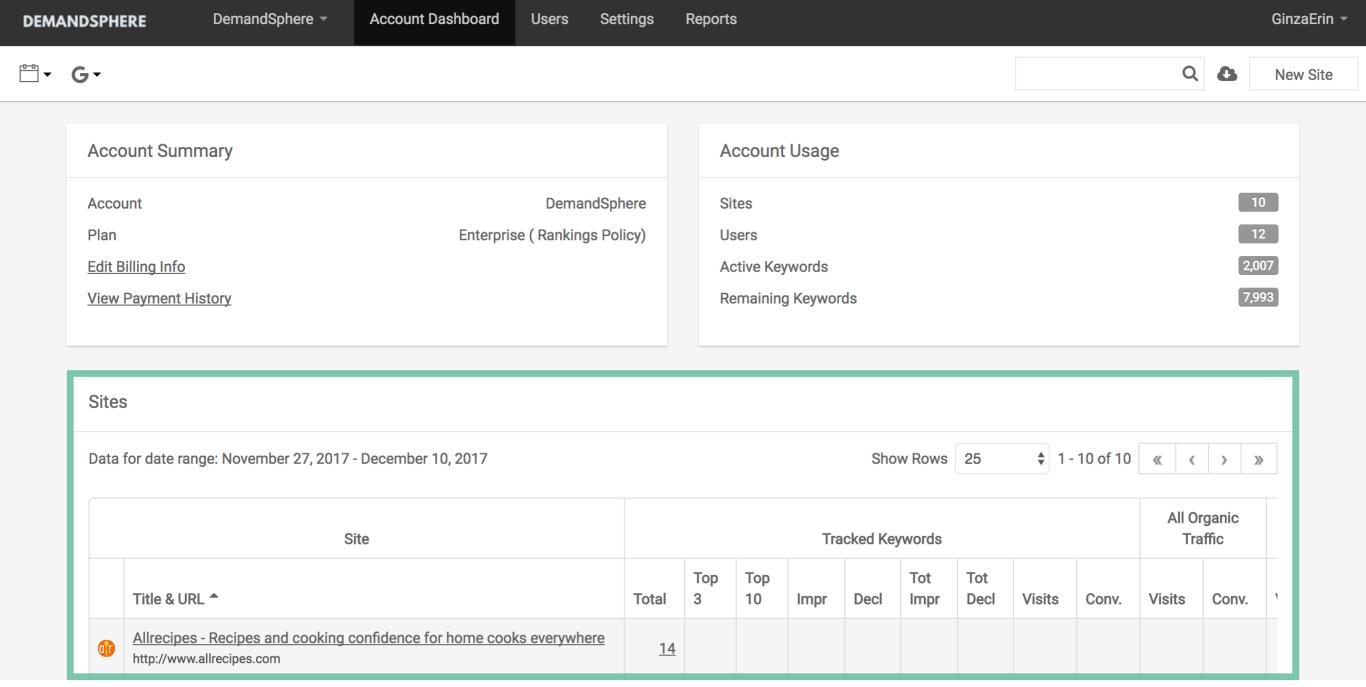
ACCOUNT SUMMARY

- Your account name
- Current plan type
- Access to your billing information and ablity to edit your credit card on file
- Ability to view payment history and download invoices



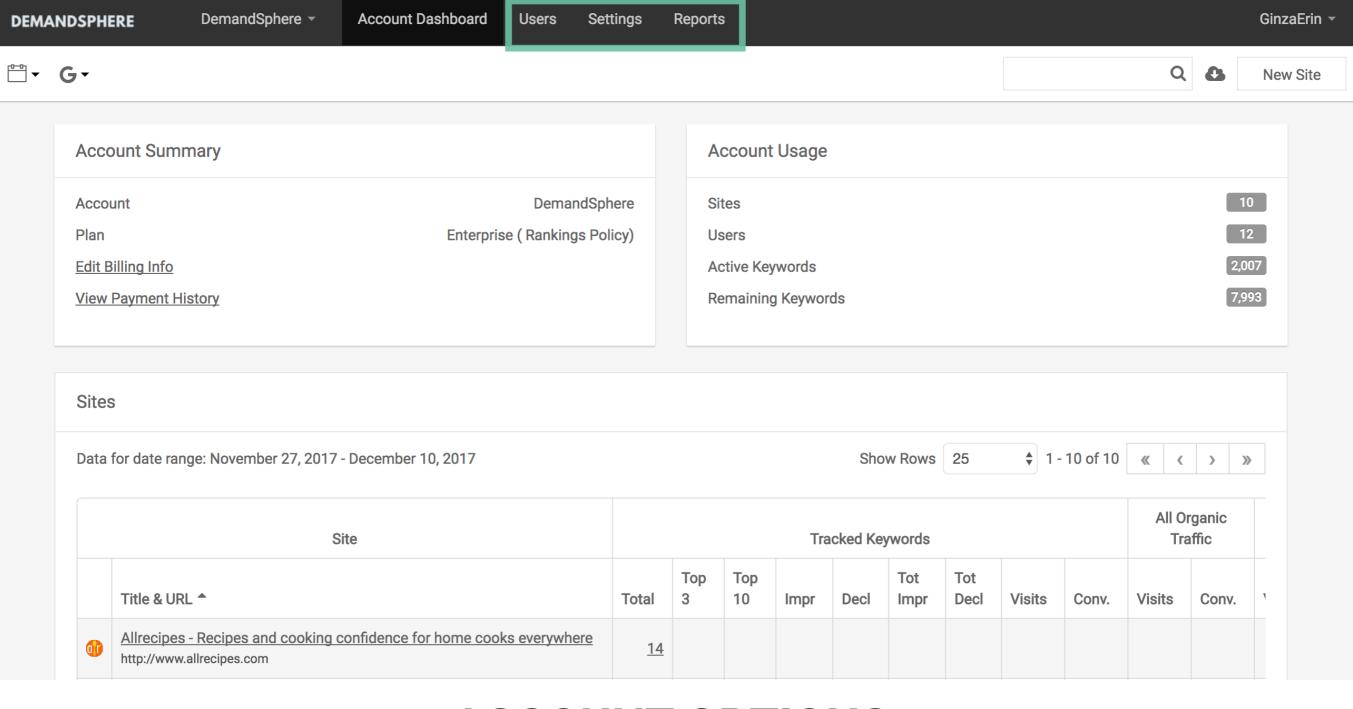
ACCOUNT USAGE

- ▶ Total number of sites (domains) being tracked in your account
- Current users active in your account across all sites
- ▶ Total active keywords being tracked across all sites
- Your remaining keywords that can be allocated to existing or new sites



SITE LIST

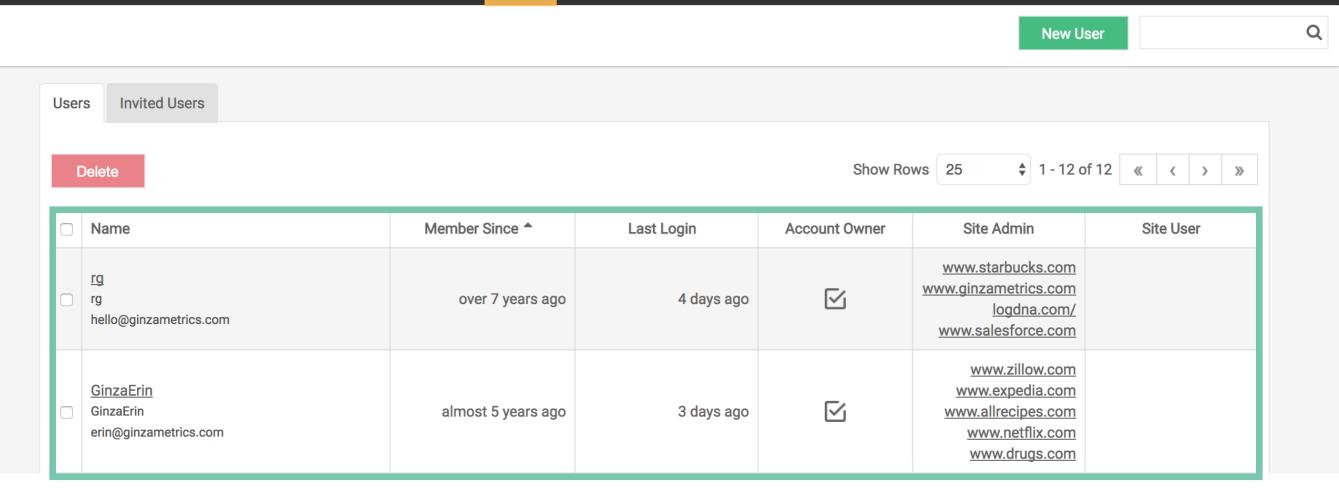
- All sites active for the date range chosen
- ▶ Statistics for tracked keywords filtered by chosen search engine and date range
- > Statistics for all organic traffic filtered by chosen search engine and date range



ACCOUNT OPTIONS

- User management
- Settings
- ▶ Reports

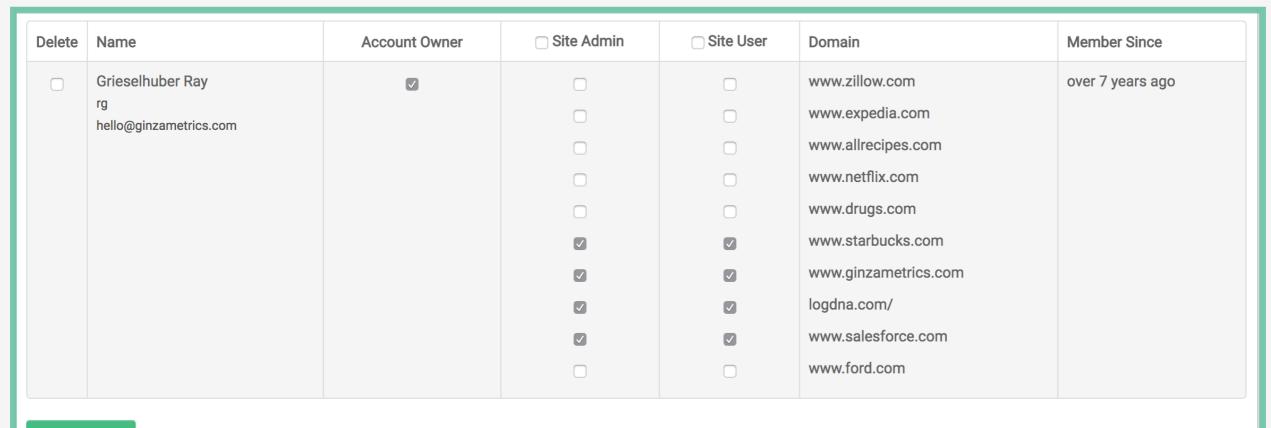
DEMANDSPHERE DemandSphere ▼ Account Dashboard Users Settings Reports GinzaErin ▼



USERS

- View all users
- See when they were originally added
- View their last login date
- View their site permissions for admin and user levels

DEMANDSPHERE DemandSphere ▼ Account Dashboard Users Settings Reports GinzaErin ▼

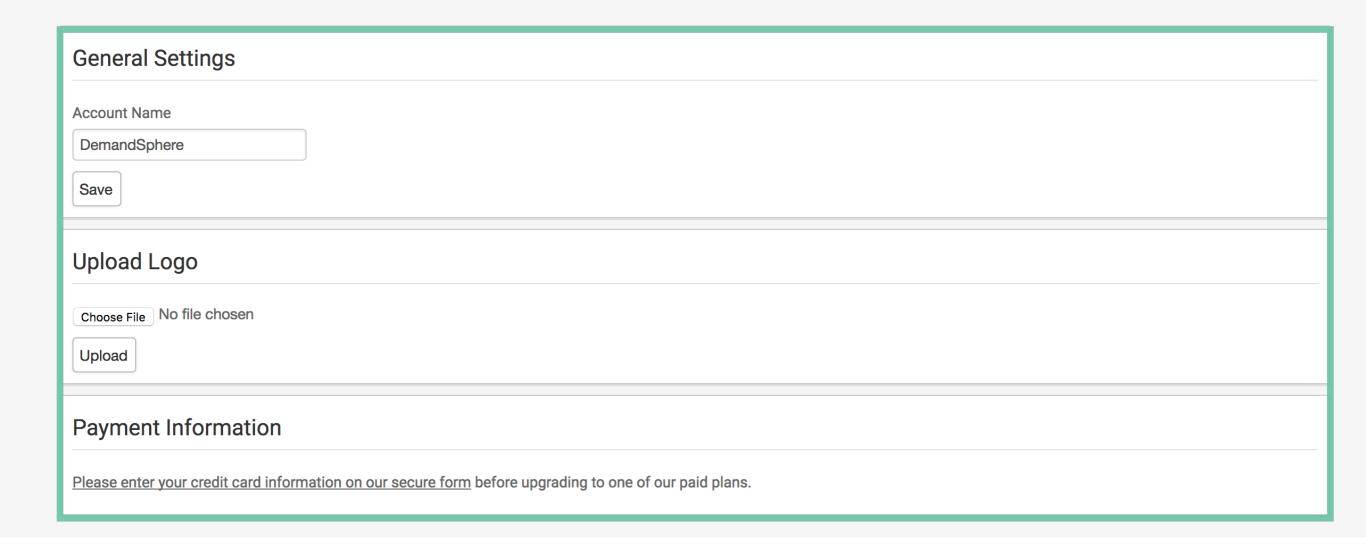


Save Changes

USER PERMISSIONS

- Account ownership
- > Site admin v. site user at the domain level
- Delete users

DEMANDSPHERE DemandSphere ▼ Account Dashboard Users Settings Reports GinzaErin



GENERAL SETTINGS

- Update account name
- Choose logo to white label your dashboard
- Update payment information

DEMANDSPHERE DemandSphere ▼ Account Dashboard Users Settings Reports GinzaErin ▼

Reports				
Name	Email Scheduling	Site		
Zillow	No Email	Zillow		
Untitled Report	No Email	Zillow		
Standard Report	No Email	Zillow		
Keyword Ranking Report	No Email	Starbucks Coffee Company		
Competitor Social Landscape	No Email	Starbucks Coffee Company		
Recommendations - Content	No Email	Starbucks Coffee Company		
Content Performance - Social Insights	No Email	Starbucks Coffee Company		
keyword test	No Email	Starbucks Coffee Company		

REPORTS

- View all reports associated an account
- See current email scheduling settings
- Visit report or site directly

Need more assistance? Contact support@demandmetrics.com

