



DEMANDMETRICS

Account Dashboard

Accounts You Own				
Name	Plan	Sites	Users	Keywords
DemandSphere	Enterprise	10	12	2,007

Accounts You Were Invited To	
Name	
Ginzamarkets, Inc.	

THE ACCOUNT DASHBOARD

an overview of your DemandMetrics home base



New Site

Account Summary

Account DemandSphere

Plan Enterprise (Rankings Policy)

[Edit Billing Info](#)[View Payment History](#)

Account Usage

Sites 10

Users 12

Active Keywords 2,007


Remaining Keywords 7,993

Sites

Data for date range: November 27, 2017 - December 10, 2017

Show Rows 25 1 - 10 of 10



Site		Tracked Keywords									All Organic Traffic	
	Title & URL ^	Total	Top 3	Top 10	Impr	Decl	Tot Impr	Tot Decl	Visits	Conv.	Visits	Conv.
	Allrecipes - Recipes and cooking confidence for home cooks everywhere http://www.allrecipes.com	14										

WHAT'S HERE

- Filters for date range and search engine
- Your account summary including billing information and current plan
- Account usage stats such as total sites (domains), users, keywords, etc.
- Listing of sites and key statistics
- Ability to add new users, adjust settings, access all reports, and add new sites

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	Allrecipes - Recipes and cooking confidence for home cooks everywhere http://www.allrecipes.com	14											

ACCOUNT FILTERS

The filters in your account dashboard allow you to

- ▶ Select a date range to update your site statistics
- ▶ Choose a search engine to view key analytics data including visits and conversions

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	Allrecipes - Recipes and cooking confidence for home cooks everywhere http://www.allrecipes.com	14										

ACCOUNT SUMMARY

- ▶ Your account name
- ▶ Current plan type
- ▶ Access to your billing information and ability to edit your credit card on file
- ▶ Ability to view payment history and download invoices

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	Allrecipes - Recipes and cooking confidence for home cooks everywhere http://www.allrecipes.com	14										

ACCOUNT USAGE

- ▶ Total number of sites (domains) being tracked in your account
- ▶ Current users active in your account across all sites
- ▶ Total active keywords being tracked across all sites
- ▶ Your remaining keywords that can be allocated to existing or new sites

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	Allrecipes - Recipes and cooking confidence for home cooks everywhere http://www.allrecipes.com	14										

SITE LIST

- ▶ All sites active for the date range chosen
- ▶ Statistics for tracked keywords filtered by chosen search engine and date range
- ▶ Statistics for all organic traffic filtered by chosen search engine and date range

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	Allrecipes - Recipes and cooking confidence for home cooks everywhere http://www.allrecipes.com	14											

ACCOUNT OPTIONS

- User management
- Settings
- Reports

New User

Q

Users

Invited Users

Delete

Show Rows

25

▴ ▾

1 - 12 of 12

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<input type="checkbox"/>	Name	Member Since [▲]	Last Login	Account Owner	Site Admin	Site User
<input type="checkbox"/>	<div>rg</div> <div>rg</div> <div>hello@ginzametrics.com</div>	over 7 years ago	4 days ago	<input checked="" type="checkbox"/>	<div>www.starbucks.com</div> <div>www.ginzametrics.com</div> <div>logdna.com/</div> <div>www.salesforce.com</div>	
<input type="checkbox"/>	<div>GinzaErin</div> <div>GinzaErin</div> <div>erin@ginzametrics.com</div>	almost 5 years ago	3 days ago	<input checked="" type="checkbox"/>	<div>www.zillow.com</div> <div>www.expedia.com</div> <div>www.allrecipes.com</div> <div>www.netflix.com</div> <div>www.drugs.com</div>	

USERS

- ▶ View all users
- ▶ See when they were originally added
- ▶ View their last login date
- ▶ View their site permissions for admin and user levels

Delete	Name	Account Owner	<input type="checkbox"/> Site Admin	<input type="checkbox"/> Site User	Domain	Member Since
<input type="checkbox"/>	Grieselhuber Ray rg hello@ginzametrics.com	<input checked="" type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	www.zillow.com www.expedia.com www.allrecipes.com www.netflix.com www.drugs.com www.starbucks.com www.ginzametrics.com logdna.com/ www.salesforce.com www.ford.com	over 7 years ago

Save Changes

USER PERMISSIONS

- ▶ Account ownership
- ▶ Site admin v. site user at the domain level
- ▶ Delete users

General Settings

Account Name

DemandSphere

Save

Upload Logo

Choose File No file chosen

Upload

Payment Information

[Please enter your credit card information on our secure form](#) before upgrading to one of our paid plans.

GENERAL SETTINGS

- ▶ Update account name
- ▶ Choose logo to white label your dashboard
- ▶ Update payment information

Reports

Name	Email Scheduling	Site
Zillow	No Email	Zillow
Untitled Report	No Email	Zillow
Standard Report	No Email	Zillow
Keyword Ranking Report	No Email	Starbucks Coffee Company
Competitor Social Landscape	No Email	Starbucks Coffee Company
Recommendations - Content	No Email	Starbucks Coffee Company
Content Performance - Social Insights	No Email	Starbucks Coffee Company
keyword test	No Email	Starbucks Coffee Company

REPORTS

- ▶ View all reports associated an account
- ▶ See current email scheduling settings
- ▶ Visit report or site directly

Need more assistance?
Contact **support@demandmetrics.com**



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